

ADDENDUM 1 TO REQUEST FOR PROPOSAL NO. 661-KO

CONSULTANT TO PROVIDE ATHLETICS COMPETITIVENESS AND BENCHMARKING STUDY FOR THE UNIVERSITY OF NEVADA, RENO AND THE UNIVERSITY OF NEVADA, LAS VEGAS

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Date of Release: January 6, 2016

Date and Hour of RFP Opening: January 14, 2016 at 3:00 pm PDT

The following questions were raised and are answered below:

1) What are the motivations/drivers for this project?

Answer: The Board of Regents of the Nevada System of Higher Education established the ad hoc Committee on Athletics (Committee) in order to better understand the changing landscape of collegiate athletics - including the various factors influencing the competitiveness of the athletic departments of the University of Nevada, Reno (UNR) and the University of Nevada, Las Vegas (UNLV). The Committee's primary motivation behind the Study is to obtain information and data establishing the current levels of competitiveness of the athletic departments of UNR and UNLV among the members of the Mountain West Conference. The results of the Study will be used by the Committee in making policy decisions and allocating resources in support of intercollegiate athletics. Information provided in response to Phase 2 of the Study may influence future decisions about conference affiliation. The results of the Study may also be used to help project the costs involved in increasing competitiveness and the financial implications of conference affiliation.

2) Are there any databases that will be available for vendor use during the benchmark and analysis process? If so, what resources?

Answer: Vendors responding to the RFP are expected to independently gather all information necessary to complete the Study. NSHE does not have relevant databases available for use by responding vendors. Data can be gathered from public databases and other open sources including conference annual reports, the Department of Education Equality in Athletics Disclosure Act (EADA) data cutting tool, the websites of comparision instititions, and other available sources of information.

3) Should the overall recommendation focus on a singular recommendation for a merged UNLV/UNR entity or can it deal with each entity separately?

Answer: The Study does not seek, and responding vendors should not provide, any recommendation for a merged UNLV/UNR entity. UNR and UNLV are independent instititions each of which is governed by the Board of Regents of the Nevada System of Higher Education. The Study should focus on providing information and data that will assist the Committee in determining the relative level of competitiveness of both UNLV and UNR among members of the Mountain West Conference and other instititions and conferences based on the various factors of competitiveness set forth in the RFP.

4) Has either UNLV or UNR conducted any relative projects prior to releasing this RFP?

Answer: No. The selected vendor is expected to complete all necessary research and conduct stakeholder interviews with key members of the athletics departments of both UNLV and UNR. These interviews should include athletic directors, compliance officers or other personnel with knowledge or information necessary to complete the Study. The Committee expects the UNLV and UNR athletic departments to fully cooperate with the selected vendor and provide the vendor any publically available information in their possession necessary to complete the Study.

5) Are there any particular sports (e.g. Men's Basketball, Football, etc.) that should be given priority within the particular project?

Answer: The Study should be comprehensive in nature and provide the Committee a complete understanding of the competitiveness of the UNLV and UNR athletics departments. That said – certain factors of competitiveness listed in the RFP such as athletic census, athletic expenses, and athletic revenues may focus more heavily on the larger revenue sports such as men's basketball and football. The goal should be to provide the Committee a complete understanding of the current competitiveness of the UNLV and UNR athletic departments. The information in the Study should be presented in a manner that gives a clear picture of how the revenue sports impact and influence the competitiveness of the athletic departments as a whole.

ALL OTHER TERMS, CONDITIONS AND SPECIFICATIONS OF THIS REQUEST FOR PROPOSAL REMAIN THE SAME.