

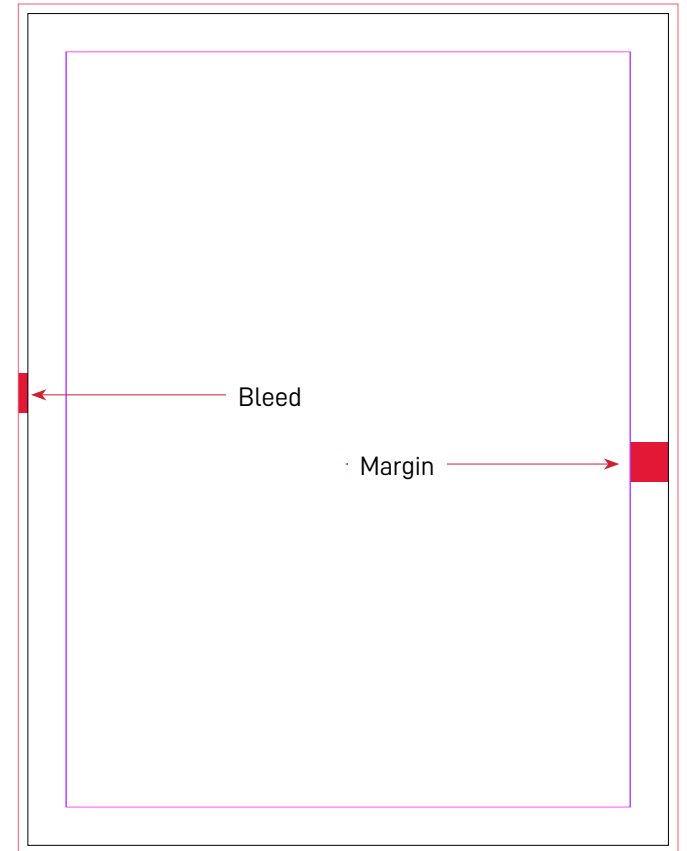
EXPORT SETTINGS

- > Adobe PDF Preset: [Press Quality]
- > PDF preferred
- > Use Document Bleed Settings (1/8") for full-bleed ads, or build to full-bleed size
- > **No printer's marks**

PAGE GRID

- > Bleed: 0.125"

Print Advertising Specifications



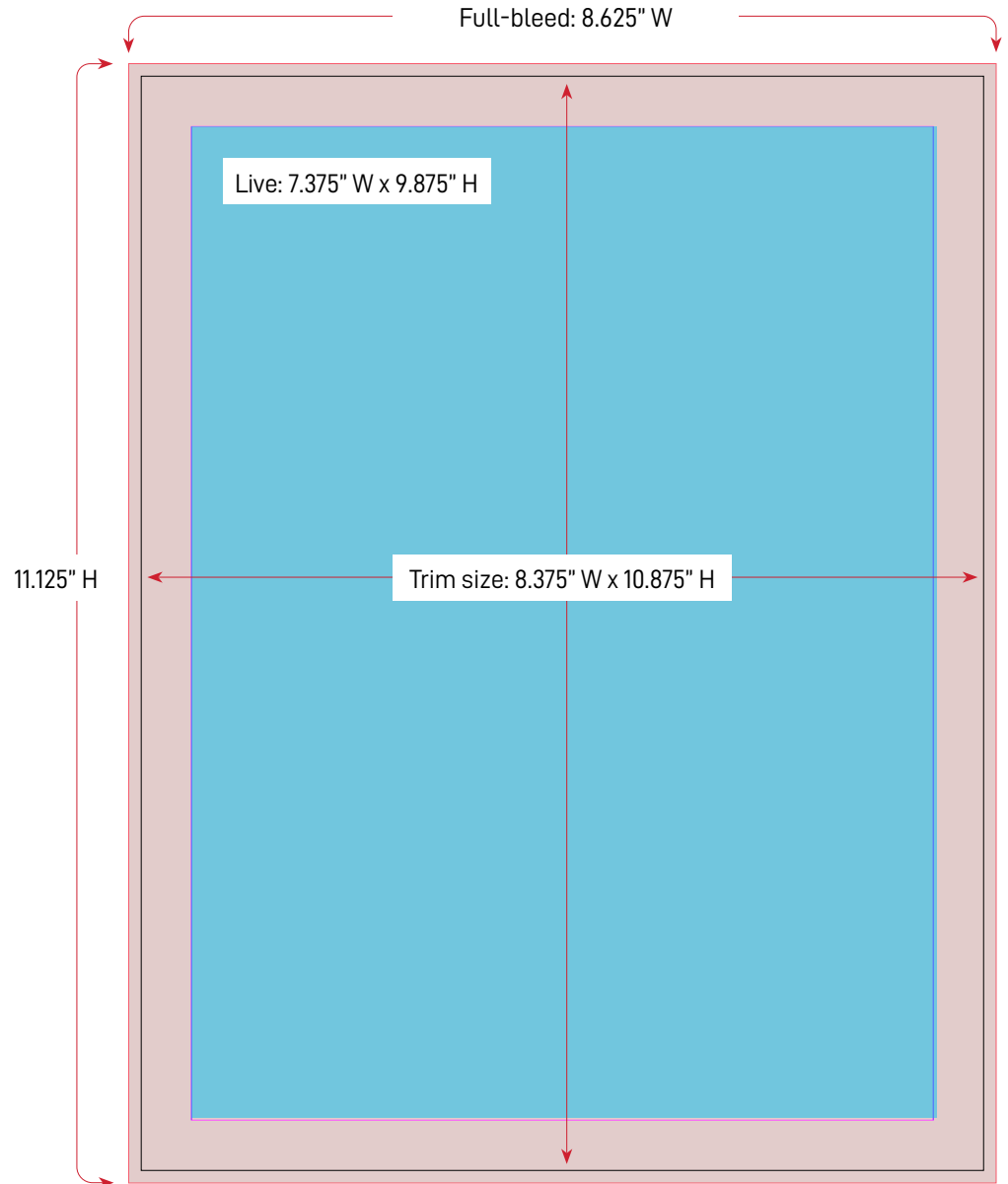
UNLV

MAGAZINE

ADVERTISING SPACE

- > Full-bleed: 8.625" X 11.125"
- > Trim: 8.375" X 10.875"
- > Live area*: 7.375" X 9.875"

* Use live area size for no bleed;
keep live matter 0.25" from edge
of page



Full-page

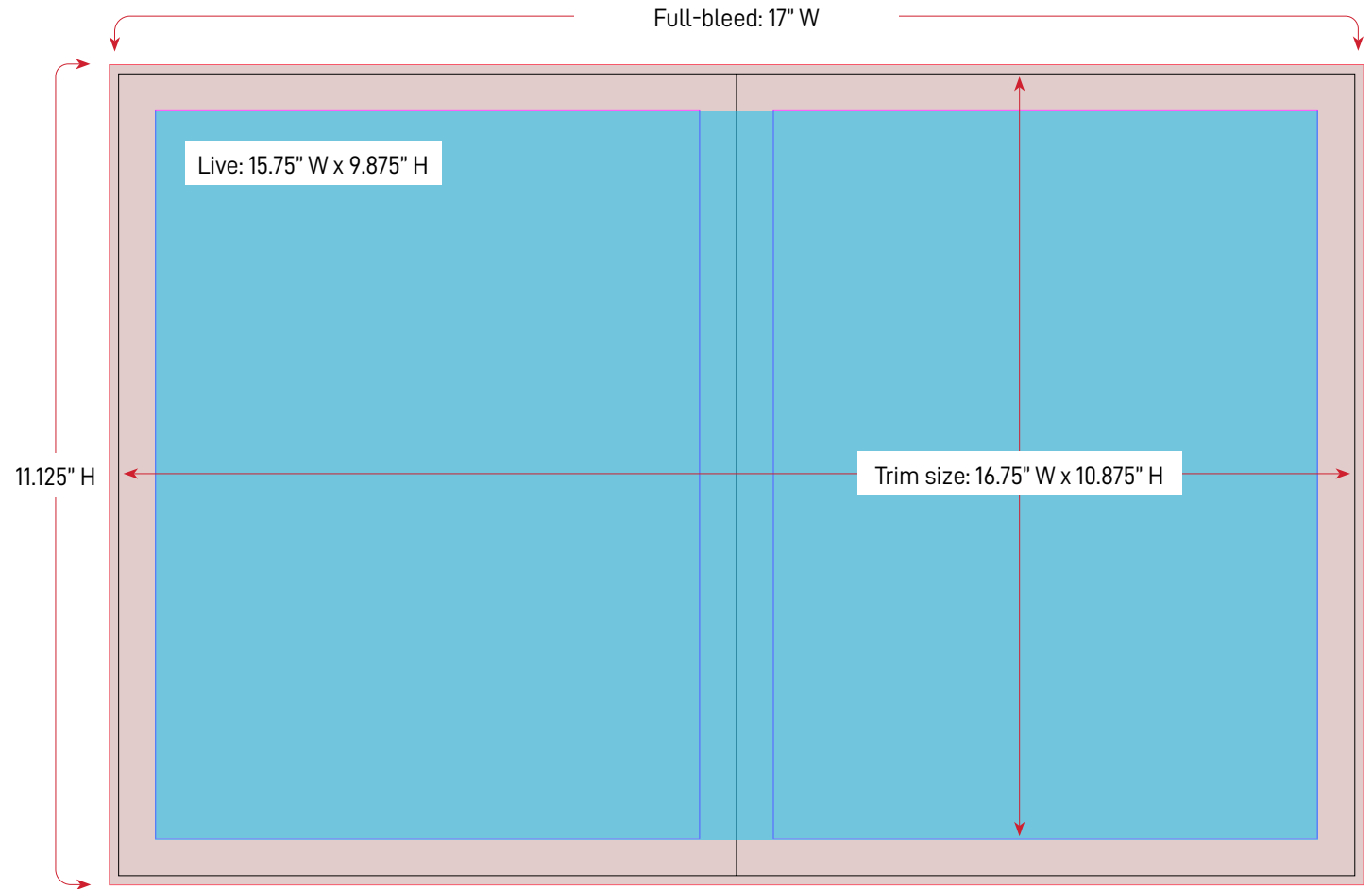
UNLV

MAGAZINE

ADVERTISING SPACE

- > Full-bleed: 17" X 11.125"
- > Trim: 16.75" X 10.875"
- > Live area*: 15.75" X 9.875"

* Use live area size for no bleed;
keep live matter 0.25" from edge
of page



Two-page spread

UNLV

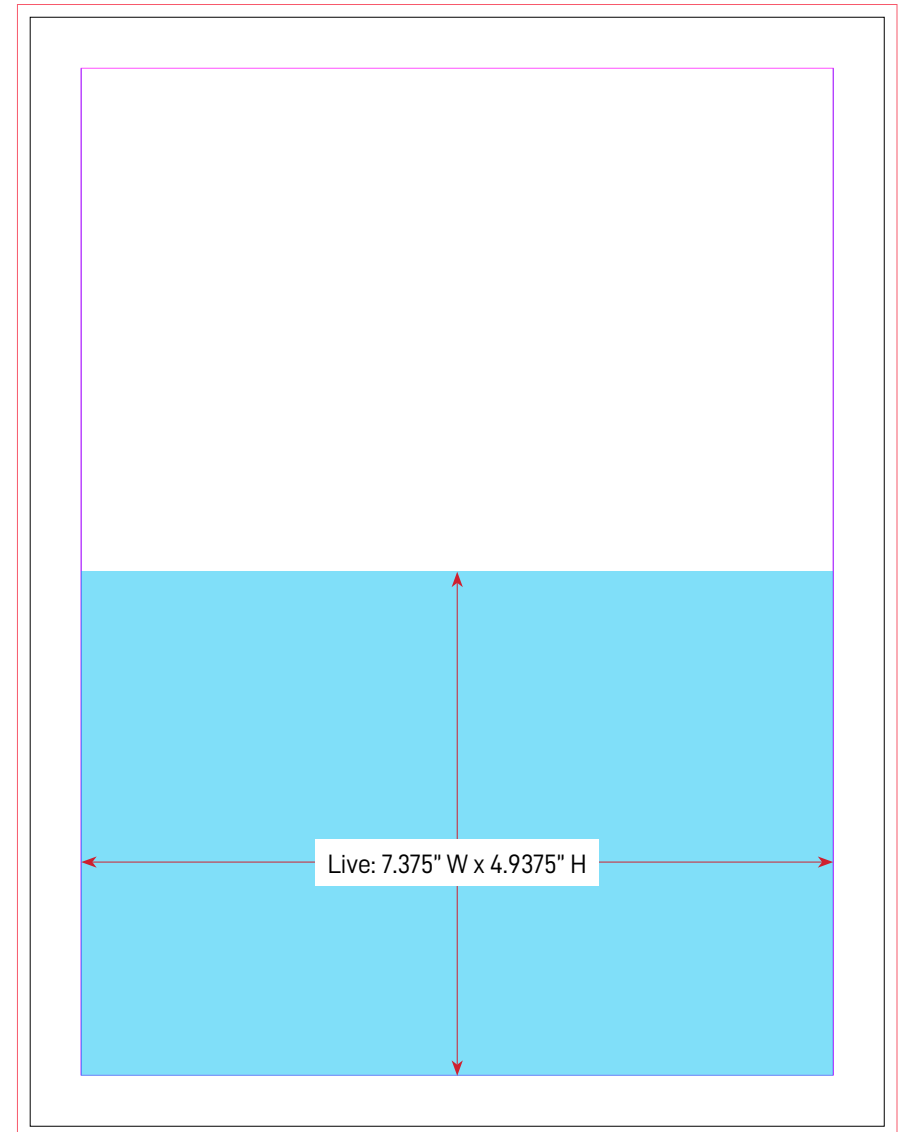
MAGAZINE

ADVERTISING SPACE

> Live area*: 7.375" X 4.9375"

* Use live area size for no bleed;
keep live matter 0.25" from edge
of page

Half-page (horizontal)



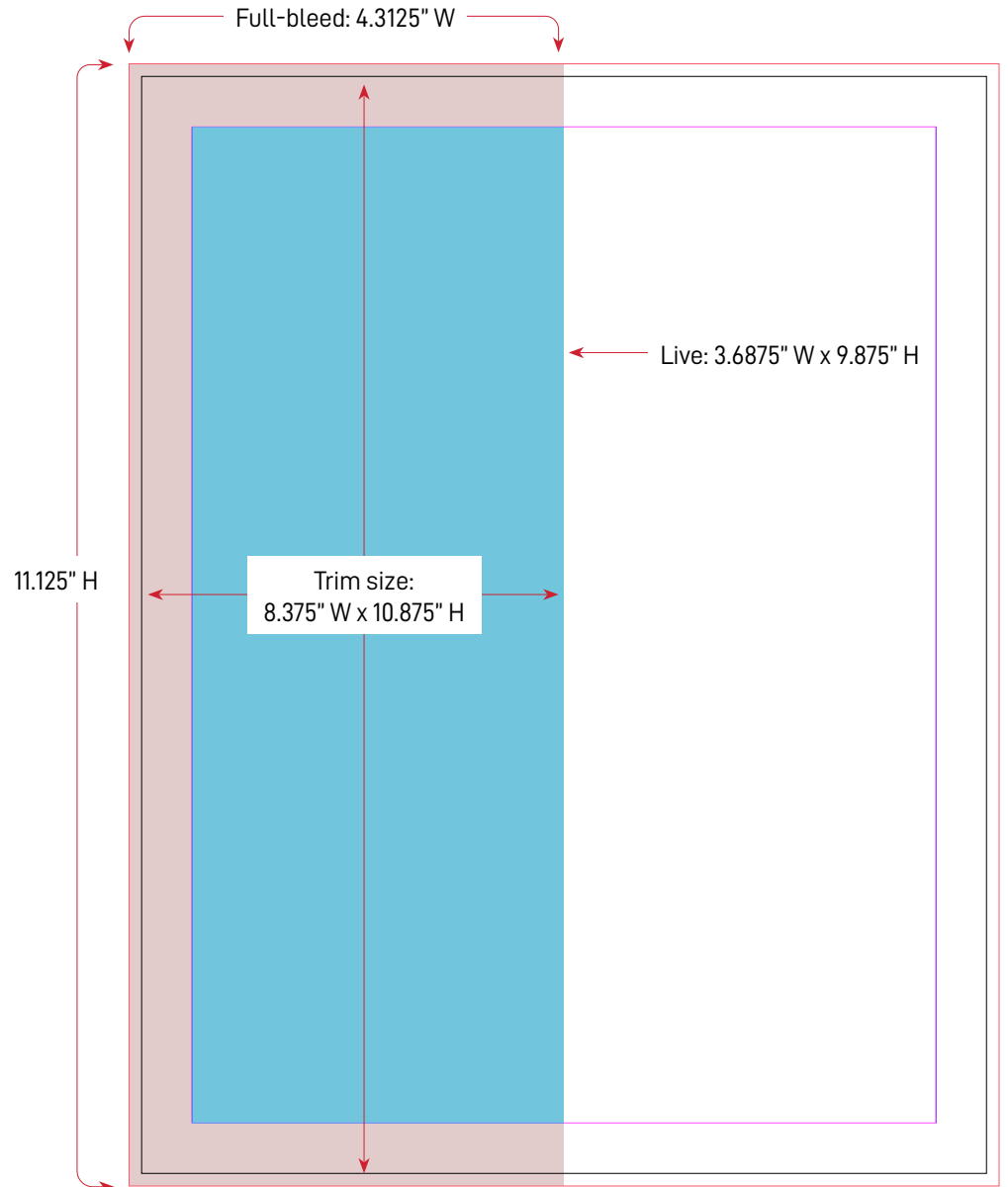
UNLV

MAGAZINE

ADVERTISING SPACE

- > Full-bleed: 4.3125" X 11.125"
- > Trim: 8.375" X 5.4375"
- > Live area*: 3.6875" W x 9.875"

* Use live area size for no bleed;
keep live matter 0.25" from edge
of page



Half-page (vertical)

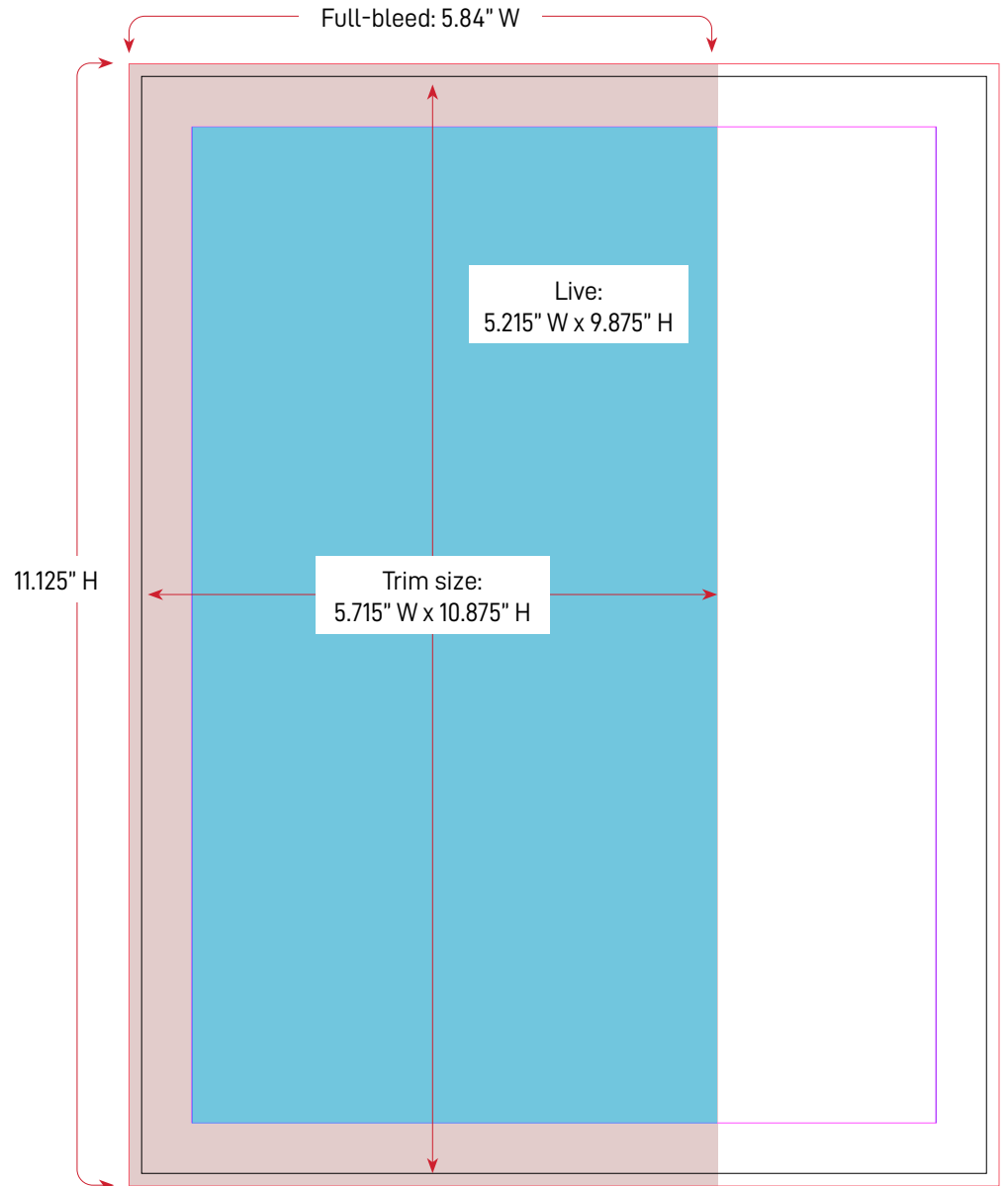
UNLV

MAGAZINE

ADVERTISING SPACE

- > Full-bleed: 5.84" X 11.125"
- > Trim: 5.715" X 10.875"
- > Live area*: 5.215" x 9.875"

* Use live area size for no bleed;
keep live matter 0.25" from edge
of page



Two-thirds (masthead)

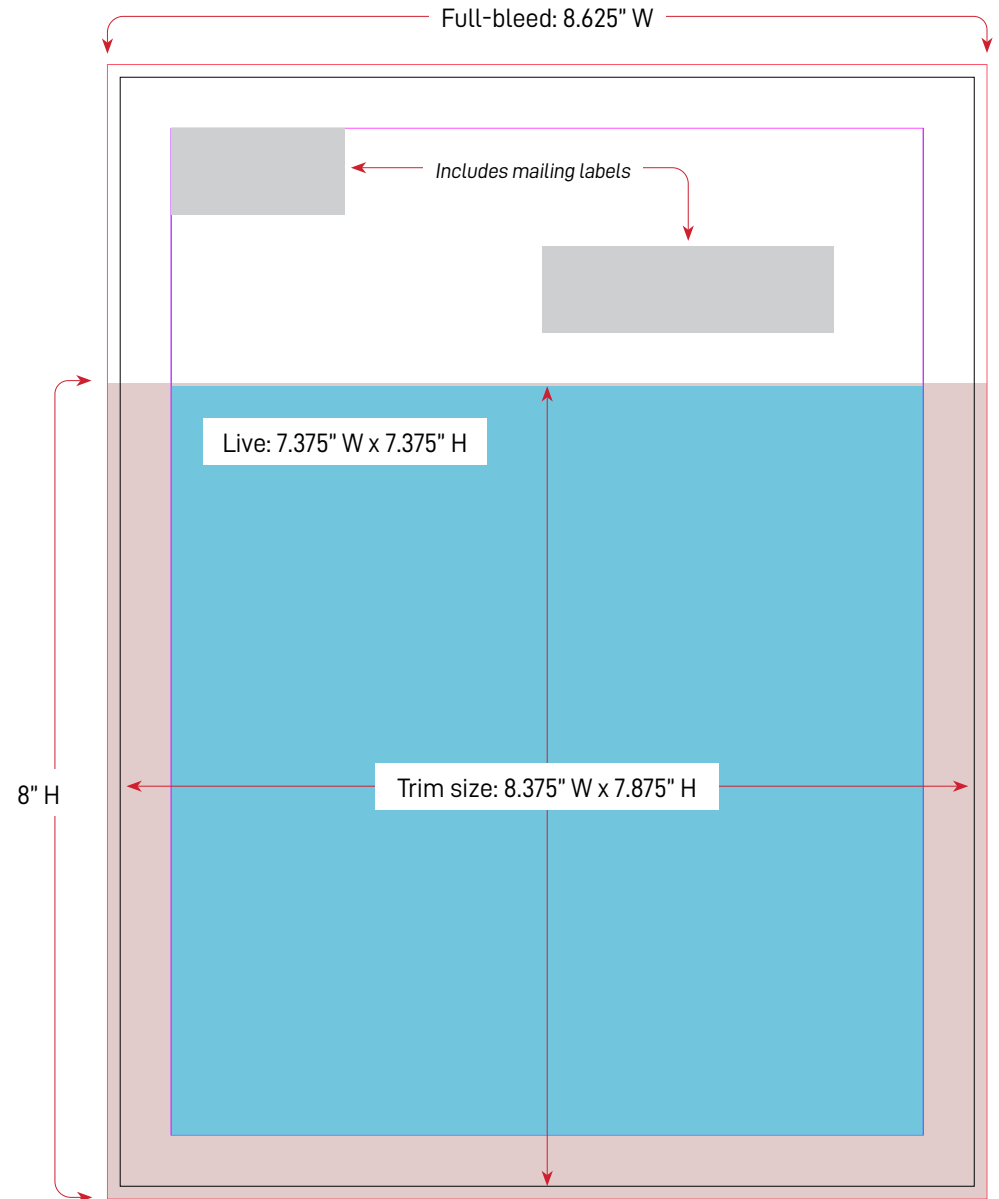
UNLV

MAGAZINE

ADVERTISING SPACE

- > Full-bleed: 8.625" X 8"
- > Trim: 8.375" X 7.875"
- > Live area*: 7.375" X 7.375"
- > Space for mailing label: 3" from top of page (trim)

* Use live area size for no bleed; keep live matter 0.25" from edge of page



Back page