

**BSBA degree, 2024-2025 catalog year  
Marketing (MKT)**

Use this degree worksheet in conjunction with the [Undergraduate Catalog](#) and LEE Undergraduate Advising's handouts.

**UNLV General Education Requirements, 31-41 credits**

**English Composition, 6 credits**

UNLV course	Cr.	Grade	Sem or TR
ENG 101			
ENG 102	also a pre-major course		

**Constitution, 3-6 credits (US and NV)**

UNLV course	Cr.	Grade	Sem or TR

**Math, 3 credits (MATH 124 or higher; min. C grade)**

UNLV course	Cr.	Grade	Sem or TR

**Humanities, 6 credits (two different areas)**

UNLV course	Cr.	Grade	Sem or TR
COM 101	also a pre-major course		

**Fine Arts, 3 credits**

UNLV course	Cr.	Grade	Sem or TR

**Sciences, 7 credits (one class must include a lab)**

UNLV course	Cr.	Grade	Sem or TR

**Analytical Thinking, 3 credits**

UNLV course	Cr.	Grade	Sem or TR

**First-Year Seminar, 2-3 credits**

UNLV course (no transfer)	Cr.	Grade	Sem

**Second-Year Seminar, 3 credits**

UNLV course	Cr.	Grade	Sem or TR

Multicultural, 3 cr. (may overlap with another requirement)  
International, 3 cr. (may overlap with another requirement)  
For course options, go to: <https://www.unlv.edu/provost/multicultural-requirements>

- **UD business courses & computer proficiency (or equivalent) considered only if taken within seven years prior to admission to business program.**
- **At least 30 credits total must be earned in UNLV coursework, and at least 30 credits must be earned in upper-division coursework in residence at UNLV.**

**General Electives, (to earn 120 credits)**

Max four credits of PEX activity allowed

UNLV course	Cr.	Grade	Sem or TR

**Lee Business School Requirements, 78-81 credits**

**Business pre-major courses (min. C, 2.0 grade; 3x max), 15-18 credits**

UNLV course	Cr.	Grade	Sem or TR
ACC 201	3		
ACC 202	3		
ECON 102	3		
ECON 103	3		
ECON 261	3		
Computer proficiency/IS 101	3		

**Non-business pre-major courses (min. C, 2.0 grade), 9 credits**

UNLV course	Cr.	Grade	Sem or TR
COM 101	3		
ENG 102	3		
MATH 127, 128, 132, 176, 181 or 182	3		

**Required for all BSBA students (min. C, 2.0 grade; 3x max), 3 credits**

UNLV course	Cr.	Grade	Sem or TR
BUS 321	3		

**Must be admitted to a business major to take the following courses (not BUSPRE)**

**Upper-division business core courses (min. C, 2.0 grade; 3x max), 27 credits**

UNLV course	Cr.	Grade	Sem or TR
BLW 302	3		
FIN 301	3		
IS 330	3		
IS 335	3		
MGT 301	3		
MGT 371	3		
MKT 301	3		
SCM 352	3		
BUS 496 or 498			

**Major courses (min. C, 2.0 grade; 3x max), 24 credits**

UNLV course	Cr.	Grade	Sem or TR
MKT 400	3		
*MKT/IB 425	3		
MKT 472	3		
MKT 495	3		
MKT elective **	3		
MKT elective **	3		
MKT elective **	3		
MKT elective **	3		

<sup>x</sup> May earn credit in only one of the following: MKT 425, IB 425, MKT 312 or MKT 325(x).

\*\* Select from: MKT 380; MKT 422; MKT/IB 435; MKT 441; MKT 442; MKT 448, MKT 450; MKT 455; MKT/IB 456; MKT 464, MKT 465; MKT 468; MKT 473, MKT 483, MKT 490, MKT 492, MKT 494; SCM 474; or any UD (300- or 400-level) MKT course offered by UNLV.