

SAMPLE ACADEMIC PLAN FOR MARKETING (BSBA)

<u>First Semester</u>	<u>Second Semester</u>	<u>Third Semester</u>	<u>Fourth Semester</u>	If eligible, apply to your business major after your fourth semester.
ENG 101 (113) MATH 124 (or 126) BUS 103 (first-year seminar) COM 101 humanities	ENG 102 (114) Select one: MATH 127/128/132/ 176/181/182 US and NV Constitution science without lab fine arts	ACC 201 ECON 102 ECON 261 second-year seminar science with lab	ACC 202 ECON 103 IS 101 analytical thinking BUS 321	Admission requirements: 1. 55 credits completed or in progress 2. minimum C grade in each pre-major course 3. minimum 2.75 UNLV GPA
<u>Fifth Semester</u>	<u>Sixth Semester</u>	To do:	<u>Seventh Semester</u>	<u>Eighth Semester</u>
MKT 301 FIN 301 MGT 301 MGT 371 IS 330	MKT 400 MKT/IB 425 (See note 1.) MKT major elective IS 335 general elective, 3 credits	Meet with your advisor to do a graduation check. You may be ready to apply for graduation.	MKT 472 MKT 495 (See note 2.) MKT major elective BLW 302 (multicultural) general elective, 3 credits	MKT major elective MKT major elective BUS 496 or BUS 498 (international) SCM 352 general elective, 1 credit

NOTES:

1. May earn credit in only one of the following: MKT 425, IB 425, MKT 325X or MKT 312.
2. Critical course sequence for the marketing major: MKT 495 requires both MKT 400 and MKT 425 as course prerequisites.