

FA022 Exhibitor Support Policy

Policy Type: Administrative/Operations
Responsible Administrator: David Sakala,
Director, Continuing Medical Education, Office of
Faculty Affairs
Responsible Office: Faculty Affairs

Originally Issued: June 17, 2024
Revision Date: N/A
Training Required: No
LCME Required: No

Approved by:



Marc J. Kahn, MD, Dean

Date: June 17, 2024

Definitions

Exhibitor Support: Advertising, sales, exhibits, and promotion offered in conjunction with accredited continuing education.

Ineligible Companies: Companies that are ineligible to be accredited in the Accreditation Council for Continuing Medical Education (“ACCME”) System (ineligible companies) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Statement of Purpose

The purpose of this policy is to ensure that learners participating in accredited continuing education provided by the Kirk Kerkorian School of Medicine at UNLV (“SOM”) are protected from promotional, marketing, and commercial bias.

Entities Affected by This Policy

All SOM individuals affected are required to understand and comply with this policy. A record of this policy will be kept accessible to all individuals affected and made available upon request.

Required Acknowledgement

All entities affected are required to acknowledge they have read and understand this policy.

Policy

The SOM is committed to fostering an environment that protects learners participating in accredited continuing education from the involvement and influence of owners and employees of ineligible companies.

The SOM follows the [ACCME Standards for Integrity and Independence in Accredited Continuing Education, Standard 5. Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education.](#)

Accredited continuing medical education must exclude all advertising, sales, exhibits, and promotion from ineligible companies.

All anticipated and planned ancillary activities and exhibitor support must be disclosed to the SOM during the planning of accredited continuing education.

Related Documents

[Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education |](#)

[ACCME](#)

[AMA PRA Credit System requirements | American Medical Association \(ama-assn.org\)](#)

Contacts

David Sakala
Director, Continuing Medical Education
Office of Faculty Affairs
Phone: 312-805-5924
Email: david.sakala@unlv.edu
cme@medicine.unlv.edu