



Kelby Kupersmid

Role(s) at Ziksana:

- Executive Coach
- Facilitator

Education:

- **M.S. Global Leadership**
University of San Diego School of Business
- **B.A. International Business**
San Diego State University, San Diego



Certifications / Technical Trainings

- **Professional Certified Coach**
International Coaching Federation

Experience:

Kelby is a Global Business Leadership and Coaching specialist who brings positivity, curiosity, and intellectual rigor to all of his projects. His diverse professional background, from working at a pre-revenue startup to a multi-billion-dollar financial institution, informs his unique approach to workplace innovation and efficiency.

As Founder and CEO of Kinetic Development, Kelby partners with local and global organizations to increase their leadership effectiveness so they can enhance business results. He draws on his multidisciplinary experience to find a targeted approach that works for each client, combining assessments, individual and team coaching, and large group facilitation.

Kelby is also a Co-Founder of Innovation Journey, a company that organizes business trips to Israel to explore its unique innovation ecosystem. He serves as Director of Leadership Programs, designing and facilitating unforgettable learning experiences to help professionals lead innovation in their careers and organizations.

Current Role:

As an Executive Coach at Ziksana, Kelby helps ambitious professionals refine their mindset and skill-set so they can unleash their full potential. He helps clients "get out of their own way" by illuminating blind spots and challenging limiting beliefs. Through crystal-clear development goals and strategies, they accelerate leadership skills to improve performance and business outcomes.

Other Passions:

Kelby is a lifelong musician, having played guitar and rapped in award winning jazz, orchestra, and rock bands. He has also taken a 6-month road trip across the US in an RV.