

# REBELS MAKE IT HAPPEN MESSAGE MAP

Our Core Mission

Our People

Our Environment

ATTRIBUTES/OFFERINGS

Enriched through outstanding education, meaningful research, and innovative community partnerships

Strengthened by our diversity and spirit of self-determination

Centered in Las Vegas, an iconic city with global impact

UNLV OFFERS ...

An unconventional environment for savvy, dynamic people

SO THEY CAN ...

Dare to make their it happen

CORE MESSAGE

BENEFITS/OUTCOMES

Achieve individual success

Advance the wellbeing and vitality of their communities

Pioneer solutions for a rapidly changing world