TOP TIER STRATEGIC PLAN PROGRESS CARD 2021

At UNLV, we will evaluate our success as a leading research university by our progress on these measures:

- Impact of our research, scholarship, and creative activities. [L1]
- Student achievement of learning outcomes. [L2]
- Student, faculty, and staff diversity, including maintaining UNLV's Minority Serving Institution (MSI) status and Hispanic Serving Institution (HSI) status. [L3]
- Intellectual activity, patents, startups, and entrepreneurial activity fostered by UNLV. [L4]
- Impact of our clinical services. [L5]
- A deeper engagement of UNLV with Las Vegas and our region to ensure ongoing alignment with our diverse community's needs and interests. [L6]
- Carnegie Classification criteria (research expenditures; doctoral degrees granted per year; and number of non-faculty research staff). [L7]
- Faculty satisfaction and infrastructure improvements. [L8]

As a measure of overall university effectiveness and progress, UNLV will prepare, implement, and disseminate a progress card.

Table 1 Progress Card

Leading Indicators		Base-line	July 2016	July 2017	July 2018	July 2019	July 2020	July 2021	July 2022	July 2023	July 2024	July 2025
Research… [1]												
Research Expenditures ($M)	Goal	-	45.0	49.0	55.0	61.0	73.0	85.0	100.0	115.0	133.0	150.0
	Actual	42	62.8	66.3	83.8	99.4	105.8					
Faculty – Tenure & Tenure-Track	Goal	-	796	812	828	845	860	874	883	891	889	900
	Actual	792	786	813	818	813	775	834				
Faculty – Number of Publication	Goal	-	1,152	1,188	1,223	1,260	1,298	1,337	1,377	1,418	1,461	1,504
	Actual	1,092	1,092	1,153	1,258	1,542	1,611	1,859				
Artistic Publications, Presentation, and Innovation	Goal	-	17	20	23	26	30	35	40	46	53	61
	Actual	15	15	23	15	30	49	57				
Student Achv… [L2]												
Learning Experiences (SSI)[1]	Goal	5.00		5.05			5.10			5.15		
	Actual	5.12		5.06			5.29					
Milestone GPA	Goal	-	-	-	-	3.14	3.15	3.16	3.17	3.18	3.19	3.2
	Actual	3.01	3.05	3.01	3.11	3.16	3.20					
Freshman Retention Rate (%)	Goal	-	75.2	76.3	77.4	78.5	79.6	80.7	81.8	82.9	84	85
	Actual	74.1	74.1	77.1	74.4	75.9	79.4[1]	79.8				
6-Year Graduation Rate (%)	Goal	-	40.7	41.2	41.7	41.8	41.9	42.1	45.2	46.8	48.3	50
	Actual	40.5	40.5	40.7	41.6	42.9	44.8[2]	44.3%				
Diversity [L3]												
U.S. News & World Report **Ranking (Top 5 – Diversity)**	Goal	-	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
	Actual	Y	Y	Y	Y	Y	Y	Y				
HSI Status Obtained	Goal	-	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
	Actual	Y	Y	Y	Y	Y	Y	Y				
MSI Status Obtained	Goal	-	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
	Actual	Y	Y	Y	Y	Y	Y	Y				
Intellectual and Entrepreneurial [L4]												
Disclosures Submitted[4]	Goal	-	-	-	35	38	41	44	48	51	56	60
	Actual	34	57	57	42	39	33	10				
Patents Issued	Goal	-	-	5	6	7	8	9	10	12	13	19
	Actual	1	5	5	8	10	14	8				
New Business Starts	Goal	-	-	30	31	33	35	37	38	40	42	45
	Actual	12	14	30	49	52	68	33				
SBDC Clients Served	Goal	-	-	248	265	282	300	317	334	352	378	404
	Actual	92	126	248	328	322	778	1,856				

[1] Survey items are average scores on a scale of 1-7, with 7 being the highest possible score.
[2] Reflects fall 2018 fall FTFT freshman cohort returning fall 2019
[3] Reflects fall 2013 cohort graduating by spring 2019
[4] SES (Senior Exit Survey) items are average scores on a scale of 1-5, item revised for July 2019 reporting period

Table 2 Progress Card Continued

Leading Indicators		Base-line	July 2016	July 2017	July 2018	July 2019	July 2020	July 2021	July 2022	July 2023	July 2024	July 2025
Clinical Services [L5]												
Patients Visits - School	Goal	-	58,000	62,000	68,000	69,143	70,286	71,429	72,571	73,714	74,857	76,000
of Dental Medicine	Actual	55,285	64,748	69,749	72,214	70,291	54,346	56,277				
Patient Visits – School	Goal	-				125,979	131,978	134,518	137,107	139,745	142,435	145,176
of Medicine Clinics	Actual	119,980			119,980	142,698	162,189	156,301				
Patient Visits - Ackerman Autism Center	Goal					14,335	14,752	14,925	15,100	15,277	15,456	15,637
	Actual	13,917			13,917	11,021	8,305	5,122				
PRACTICE[5] and	Goal				-	7,078	7,432	7,804	8,194	8,603	9,034	9,485
CICFC[6] Patient Visits	Actual	7,428	6,435	6,111	8,656	11,500	8,735	9,146				
Community [L6]												
Community	Goal	-		379	381	384	386	388	391	393	396	398
Partners	Actual	379		379	465	478	440	381				
Cultural Activities	Goal	-	65,336	65,733	66,131	85,211	85,991	86,778	87,573	88,374	89,184	90,000
Campus Visitors	Actual	65,336	65,336	65,434	84,438	94,060	132,373	7,833				
Community Projects	Goal	-		787	792	797	802	806	811	816	821	826
	Actual	787		787	967	1,043	983	938				
Service Hours	Goal	-	-	-	25,000	30,000	35,000	40,000	45,000	50,000	55,000	60,000
	Actual	-	-	-	27,428	52,325	166,405	155,082				
Carnegie Criteria [L7]												
Research	Goal		45.0	49.0	55.0	61.0	73.0	85.0	100.0	115.0	133.0	150.0
Expenditures $M	Actual	42	62.8	66.3	83.8	99.4	105.8					
Doctoral Degrees	Goal	-	-	-	160	166	172	178	184	190	196	200
Research/Scholarship	Actual	149	166	155	162	160	209	180				
Non-Faculty	Goal	-	46	54	62	71	79	87	95	104	112	120
Researchers	Actual	75	77	54	91	89	58					
Satisfaction & Improvements [L8]												
Faculty & Staff	Goal	2.45	2.46	2.47	2.48	2.49	2.50	2.51	2.52	2.53	2.54	2.55
Satisfaction[7]	Actual	2.48	2.51									
Staff Turnover (%)[8]	Goal	-	-	17.5	17	16.5	16	15.5	15	14.5	13.5	12.5
	Actual	15.6	15.4	17.5	17.4	19.1	15.3					

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[5] PRACTICE is the Partnership for Research, Assessment, Counseling, Therapy and Innovative Clinical Education (a community mental health training clinic).
[6] CICFC is the Center for Individual, Couple & Family Counseling (training facility for the Marriage and Family Therapy program and provides quality, low-cost therapy to local community residents)
[7] Survey items are average scores on a 1 – 4 scale, with 4 being the highest possible score.
[8] Reflects the previous year (i.e., July 18 measures the fall 2017 cohort and their turnover rate one year later)

Leading Indicators

Table 3 Leading Indicators

Measures	Rationale
Impact of RSC [L1]	In fostering a climate of innovation where high-quality and widely disseminated influential work is produced, research expenditures, publications, and juried exhibitions each represent important contributions to research, scholarship, and creative activity, respectively.
Student Achievement of Learning Outcomes [L2]	Gauges students' educational experience at UNLV and therefore plays a particularly important role in tracking the efficacy of classroom teaching, student support, and learning outcomes.
HSI, MSI [L3]	Student diversity, including UNLV's MSI and HSI status, are key indicators of the university's commitment to serve the people of Nevada through the recruitment, retention, and graduation of a diverse population.
Intellectual and Entrepreneurial Activity [L4]	UNLV's intellectual and entrepreneurial activity contributes to the economic vitality of the communities that we serve are many, including our highly skilled alumni and the entrepreneurial activities fostered by the university.
Clinical Services [L5]	There are many benchmarks that the UNLV Academic Health Center must meet, but impact in our community is demonstrated through outreach with clinical services to serve our community.
Engagement [L6]	UNLV's engagement with the community promotes our Top Tier mission as we develop reciprocal partnerships. Partners and projects are indicators of the extent to which we connect with community and work on collaborative projects, visitors is an indicator of our community engaging with the university, and service-learning is an indicator of our faculty and students engaging with the community.
Carnegie Criteria [L7]	
Research Expenditures	Total research expenditures/year serves as a general indicator of overall research activity, including the scale of Ph.D. enrollments, number of postdoctoral fellows, and scholarly production, including publications, patents, etc.
Doctoral Degrees Granted	Doctoral conferrals, particularly Ph.D. degrees, are a key indicator of the extent of research activity and are critical to UNLV's contribution to new knowledge- and research-based innovations that contribute to the economy. The lead time for recruiting, educating, and graduating doctoral students, however, is considerable—but by the final years of the Top Tier timeframe, we expect to see measurable progress of this indicator.
NFRs	In fostering a climate of innovation where high-quality and widely disseminated influential work is produced, non-faculty researchers serve as an indicator of the level of research activity.
Faculty Satisfaction and Infrastructure Improvements [L8]	As the university changes over time, the climate and infrastructure must also continue to improve.